

**Claims**

1           1.     A method for selecting fashion information for an individual,  
2     said method comprising the steps of:  
3           providing a style database including complimentary fashion  
4     information having cosmetic data and physical characteristic data;  
5           providing a personal characteristic database being adapted to receive  
6     physical characteristic data for at least one individual;  
7           communicating physical characteristic data for at least one individual  
8     from an input device to said personal characteristic database;  
9           comparing said physical characteristic data for said at least one  
10    individual with said style database to identify a selection of cosmetics that are  
11    appropriate for said individual based upon said individual's physical  
12    characteristics; and  
13           identifying for said individual cosmetics that are appropriate for the  
14    individual based upon the individual's physical characteristics.

1           2.     The method of claim 1, wherein said style database further  
2     comprises instructional data concerning the proper application of cosmetics.

1           3.     The method of claim 2, wherein said instructional data  
2     comprises a multimedia presentation.

1           4.     The method of claim 2, wherein said multimedia presentation  
2 comprises a video presentation.

1           5.     The method of claim 1, wherein said cosmetic data comprises at  
2 least one cosmetic characteristic selected from a group consisting of: cosmetic  
3 brand, cosmetic style, colors, textures, medicinal qualities or chemical  
4 qualities.

1           6.     The method of claim 1, wherein said physical characteristic data  
2 comprises at least one physical characteristic selected from a group consisting  
3 of: skin color, skin tone, hair color, eye color, facial shape, body proportions,  
4 body measurements.

1           7.     The method of claim 1, wherein said input device comprises a  
2 digital camera.

1           8.     The method of claim 1, wherein said input device comprises and  
2 colorimeter.

1           9.     The method of claim 1, wherein said input device comprises  
2 spectrophotometer.

1           10.    The method of claim 1, wherein said input device comprises a  
2   computer.

1           11.    The method of claim 1, wherein said style database further  
2   comprises footwear information.

1           12.    The method of claim 1, wherein said style database further  
2   comprises clothing information.

1           13.    The method of claim 12, wherein said clothing information  
2   includes at least one clothing data selected from a group consisting of: size  
3   data, style data, fabric color data and fabric texture data.

1           14.    The method of claim 1, wherein said personal characteristic  
2   databases is accessible via a computer network.

1           15.    A method for selecting fashion information for an individual,  
2   said method comprising the steps of:

3           providing a style database including complimentary fashion  
4   information, said complimentary cosmetic information having cosmetic  
5   product data and physical characteristic data;

6           receiving physical characteristic data for at least one individual;

7 comparing said physical characteristic data for said at least one  
8 individual with said complimentary fashion information to identify a selection  
9 of cosmetics that are appropriate for said individual based upon said  
10 individual's physical characteristics; and

11 identifying for said individual cosmetics that are appropriate for the  
12 individual based upon the individual's physical characteristics.

1 16. A method for providing fashion information for an individual,  
2 said method comprising the steps of:

3 providing a style database having complimentary fashion information;  
4 providing a personal characteristic database being adapted to receive  
5 physical characteristic data for at least one individual;

6 communicating physical characteristic data for at least one individual  
7 from an input device to said personal characteristic database;

8 comparing said physical characteristic data for said at least one  
9 individual with said style database to identify appropriate cosmetic or clothing  
10 selections for said individual based upon said individual's physical  
11 characteristics; and

12 identifying for said individual cosmetics or clothing selection that are  
13 appropriate for the individual based upon the individual's physical  
14 characteristics.